Bush 631-607: Quantitative Methods

Lecture 10 (11.02.2021): Probability vol. II

Rotem Dvir

The Bush school of Government and Public Policy

Texas A&M University

Fall 2021

What is today's plan?

- Calculating uncertainty: probability
- How probability is linked to our data.
- Random sample sums, means and their uncertainty.
- Large samples/data and their benefits for our analysis.
- ► R work: table(), loops, simulations, plots.

We have findings!!!

- ▶ Data patters are systematic? Or noise?
- Our estimates → real relationship or random?

Probability:

- Set of tools to measure uncertainty in world (and our data).
- Method to formalize uncertainty or chance variation.
- Define odds for all possible outcomes.

Probability theory

Calculate probability of event:

$$P(A) = \frac{Elements(A)}{Elements(\Omega)}$$

Example: $coin toss \times 3$

Get an least two heads?

Sample space (Ω): {HHH,HHT,HTH,HTT,THH.THT,TTH,TTT}.

Event A: {HHH,HHT,HTH,THH}.

Probability: $P(A) = \frac{4}{8} = 0.5$

Probability

- Three axioms:
 - 1. Probability of any event A is nonnegative (P(A) >= 0).
 - 2. Normalization $(P(\Omega) = 1)$.
 - 3. Addition rule If events A and B are mutually exclusive then P(AorB) = P(A) + P(B)
- Probability of events (not disjointed) General addition rule:
- ► P(AorB) = P(A) + P(B) P(A&B)

Conditional probability

▶ We know event B occurred, what is the probability of event A?

$$P(A|B) = \frac{P(A\&B)}{P(B)}$$

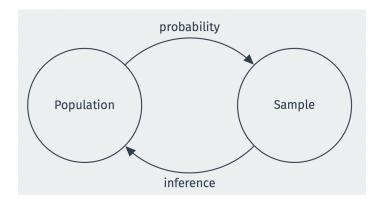
- Conditioning information matters:
 - Twins.
 - Monty hall problem (why switching is good..)

Independence

- Events are not related.
- Knowing the A occurred does not affect the probability of B occurring.
- Marginal probability of B (knowing A occurred) remains P(B).
- ► Formally:
 - ► P(A&B) = P(A) * P(B)
 - P(A|B) = P(A)
 - P(B|A) = P(B)

Study probability

- ▶ Foundations for estimating quantities we care about.
- Making inferences from data to population

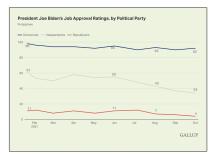


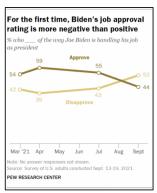
How did we get the data?

- Learn about the process that 'generated our data'
- ► The role of uncertainty in this process

Approval data

How popular is president Biden?





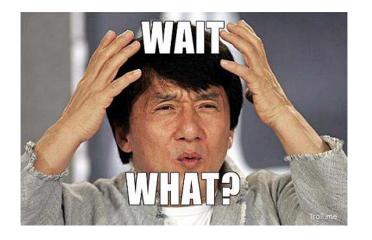
Random variables

- ▶ President's approval → public samples.
- Using probability to infer from sample to US population.
- ► The challenge: How to "draw" a Biden supporter?

 \Downarrow

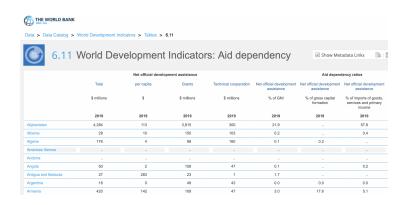
Use random variables to map outcomes to numbers

Random draws...



- ► Draw people???
- Random selection of values.

Random draws of...states



- Our objective: study regime type and extent of aid.
- ▶ Regimes: dictators, democracies, semi-democracies, etc.
- Draw regimes at-random and test causal mechanism.

Random draws, why?

Randomization:

- RCT: average all pre-treatment factors.
- RCT: strong causal explanation.
- Observational: reduce selection bias.
 - Allow expectations to be refuted.

We generate estimates, but with uncertainty

Numbers and Aggies example

Aggies in the NFL: position groups and conferences

```
skillposition <- subset(Ags, subset = (Group == "OF" | Group == "DF"))
head(skillposition)</pre>
```

```
## # A tibble: 6 x 5
##
    Player
                     Team
                                       Position Group Conference
##
    <chr>>
                    <chr>
                                       <chr>
                                                <chr> <chr>
## 1 Christian Kirk Arizona Cardinals WR
                                                OF
                                                      NFC
## 2 Jake Matthews Atlanta Falcons
                                       OТ
                                                      NFC
                                                ΩF
## 3 Otaro Alaka Baltimore Ravens
                                       LB
                                                DF
                                                      AFC
                                                      AFC
## 4 Justin Madubuike Baltimore Rayens
                                      DT
                                                DF
                                                      AFC
## 5 Tyrel Dodson
                  Buffalo Bills
                                       I.B
                                                DF
## 6 Germain Ifedi
                                       OG
                                                OF
                                                      NFC
                     Chicago Bears
```

Random variables and Aggs

```
## # A tibble: 2 x 2
## Group n
## <chr> <int> ## 1 DF 12
## 2 OF 22
```

- Choose one at-random.
- Define random variable:
 - ightharpoonup X = 1 if selected Aggie plays Offense, X = 0 otherwise.
- ▶ Why random?
- Before we draw an Aggie, uncertainty about the value of X.
- Linking to probability:
 - ► $P(X = 1) = P(Draw Offense) = \frac{22}{34} = 64.7\%$

Random variables

Classified by construction and shape

Bernoulli

- r.v. X follows a bernoulli distribution with probability p if:
 - ▶ X takes one of two values only (0,1).

►
$$P(X = 1) = p$$

► $P(X = 0) = 1 - p$

- ► Fits a binary indicator
- ▶ Describes **any** potential variable with a probability that X = 1.

Random variables

- ► Why?
 - The uncertainty of our estimates.
 - ▶ Figure the uncertainty of quantities as sample means or sums.
- Aggies data: drawing two players (with replacement):
 - $X_1 = 1$ if Aggie is Offense, $X_1 = 0$ otherwise.
 - ▶ $X_2 = 1$ if Aggie is Offense, $X_2 = 0$ otherwise.
- ▶ Define new r.v \rightarrow $S = X_1 + X_2$
- ▶ Data is the sum of all potential X_1, X_2 .
- ▶ What are the values of S?

Random variables to probabilities

- Map S values to probabilities
- Always draw 2 Aggs.
- ▶ Sample space $(\Omega) = \{ \mathsf{OF} . \mathsf{OF}, \mathsf{OF} . \mathsf{DF} . \mathsf{OF} \}$.
- ightharpoonup k ightharpoonup Values of S (0, 1, 2).
- ▶ P(S = k)?
- $P(S = k) = P(Ag_1 + Ag_2) = P(Ag_1) * P(Ag_2)$
- Why? Addition rule for mutually exclusive events.

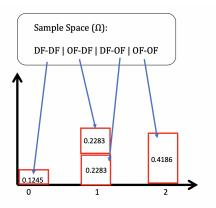
Random variables to probabilities

[1] 0.1245675

```
prob_off <- 22/34
prob def <- 12/34
# Offense:Offense (OF-OF)
prob_off * prob_off
## [1] 0.4186851
# Offense:Defense (OF-DF)
prob_off * prob_def
## [1] 0.2283737
# Offense:Defense (DF-OF)
prob_def * prob_off
## [1] 0.2283737
# Defense:Defense (DF-DF)
prob_def * prob_def
```

Mapping draws to probabilities

Plotting probabilities of separate draws



Outcome	S	Probability
OF-OF	0	0.1245
OF-DF	1	0.2283
DF-OF	1	0.2283
OF-OF	2	0.4186

k	P(S = k)
0	0.1245
1	0.4567
2	0.4186

Binomial Distribution

- X is r.v. taking any value between 0 and n.
- ► Coin flips: number of heads with probability p in n independent flips.
- ► Aggs: S = number of OF when we draw **2 players** (n=2; P=0.4186).

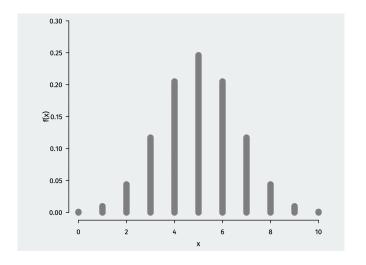
Probability Mass Function (PMF):

Evaluates probability of any possible value of these random variables.

$$P(X = k) = \binom{n}{k} * p^{k} * (1 - p)^{n-k}$$
$$\binom{n}{k} = \frac{n!}{(k!(n-k)!)}$$

Binomial distribution

- ▶ X = number of heads in multiple coin flip trails
- P = f(x) = 0.5; n = 10



Binomial random variable

- Larger sample, more draws, same probability
- How many OF players?

```
# Possible number of Offensive players of 500
rbinom(n=3, size = 500, prob = 0.647)
```

[1] 314 325 342

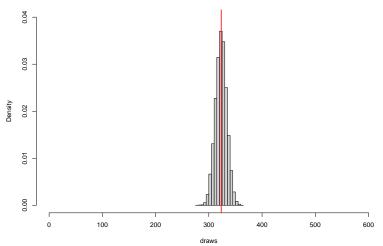
Simulation

```
sims <- 10000
draws <- rbinom(sims, size = 500, prob = 0.647)
head(draws, n=8)
## [1] 321 321 323 330 329 335 322 327
mean(draws)
## [1] 323.5358</pre>
```

Plotting our sims

```
# Histogram of draws hist(draws, freq = FALSE, xlim = c(0, 600), ylim = c(0, 0.04)) abline(v = 323.3, col = "red", lwd = 2)
```





Simulating Congress calls

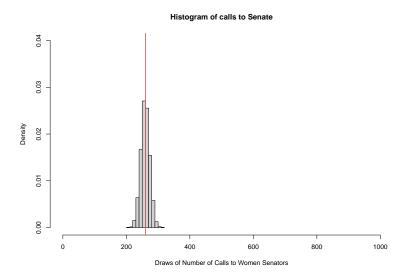
Simulate calls (p=0.26)

- Lobbying firm: gender balance of calls to senators
- ► Total number of calls = 1000, random selection (with replacement)
- ▶ How many calls to women senators?

[1] 266 278 282 292 271 285 258 262

```
sims2 <- 10000
draws2 <- rbinom(sims, size = 1000, prob = 0.26)
mean(draws2)
## [1] 260.0299
head(draws2, n=8)</pre>
```

Plotting Senate calls simulation



Probability distributions

- Describe the uncertainty of random variables
- ▶ We learn of the population after analyzing the sample

- Example: draw random American adult.
 - r.v. X Bernoulli with probability p.
 - ▶ Define: X = 1 if TX resident, X = 0 otherwise.
- Finding p tell us the likelihood that a random American is from TX.

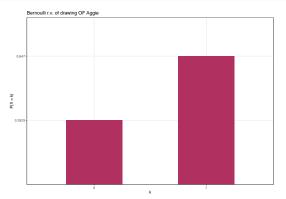
Probability distributions

- Multiple ways to represent the distribution.
- ► Type of r.v. → which distribution we face.
- Two general classes:
 - ▶ Discrete: X takes finite number of values (heads in n coin flips, battle deaths in civil wars).
 - Continuous: X takes any real value (GDP/cap, how long do you spend time on Tik-Tok?)

Discrete PMF

- Barplot to illustrate probabilities (share of each possible value)
- Bernoulli r.v.: using the Ags data (OF or DF?)

```
plot.dat <- data.frame(k = c("0", "1"), y = c("0.3529", "0.647"))
ggplot(plot.dat, aes(k,y)) +
  geom_bar(stat = "identity", width = 0.5, fill = "maroon") + ylab("P(X = k)")
  ggtitle("Bernoulli r.v. of drawing OF Aggie") + theme_bw()</pre>
```

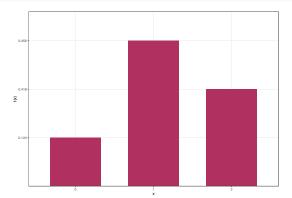


Binomial PMF

Illustrate probabilities of 3 values (r.v. X)

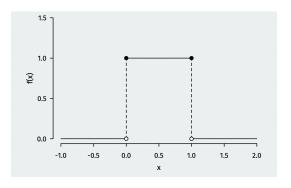
```
dbinom(x = c(0,1,2), size = 2, prob = 22/34)

## [1] 0.1245675 0.4567474 0.4186851
plot.dat2 <- data.frame(x = c("0", "1", "2"), y = c("0.124", "0.456", "0.418"))
ggplot(plot.dat2, aes(x,y)) +
  geom_bar(stat = "identity", width = 0.65, fill = "maroon") + ylab("f(x)") +
  theme bw()</pre>
```



Continuous random variables

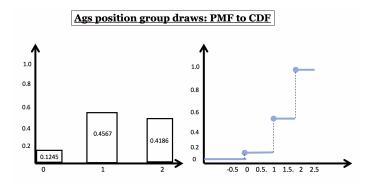
- Probability density function (PDF).
- Describe probability 'around' a given point.
- An 'infinite' histogram → many bins (looks smooth).
- Probability of interval = area under curve.



Random variable distributions

Cumulative distribution function (CDF).

- Common to discrete or continuous random variables.
- Describe the probability that some r.v. will be less or equal to some k.



Using r.v. distributions

- How to use probability distributions?
 - ▶ Mean: center of our distribution.
 - Variance/Standard deviation: the 'spread' around the center.
- ▶ Mean & Variance → Population parameters (unknown).
- Use our sample (data) to learn about both parameters.

Means & Expectations

Calculate the average: $\{1,1,1,3,4,4,5,5\}$

1. Common: sum all objects & divide by number of objects.

$$\frac{1+1+1+3+4+4+5+5}{8} = 3$$

Frequency weights: multiply each value by its frequency in the sample.

$$1*\tfrac{3}{8}+3*\tfrac{1}{8}+4*\tfrac{2}{8}+5*\tfrac{2}{8}=3$$

▶ Use the frequency weights approach to create the mean of r.v.s.

Expectation

▶ Expectation (E[X]) for the mean of r.v. X.

$$E[X] = \sum_{j=1}^k *x_j * P(X = x_j)$$

► The weighted average of the values of the r.v weighted by the probability of each value.

Expectation

- ▶ What is *E*[*X*]?
- Let X be the age for randomly selected individual.
- ▶ E[X] → average age in the *population*.
- \triangleright E[X]: the link of the sample and population means.
- E[X] properties:
 - \triangleright E[a] = a (constant).
 - E[aX] = a * E[X] (scale for mean).
 - ► E[aX + bY] = a * E[X] + b * E[Y] (mean of two values).

Variance

▶ The 'spread' of the distribution.

$$V[X] = E[(X - E[X])^2]$$

- Weighted avg. of squared distance if each observation from mean.
- ▶ Larger deviations → larger variance.
- ▶ If X be the age for randomly selected individual.
- ▶ V[X] → spread of ages in *population*.

Variance

- ▶ $SD(X) = \sqrt{V[X]}$: allows to make comparison in data.
- ▶ V[X] properties:
 - V[c] = 0 (constant).
 - $V[aX + c] = a^2 * V[X]$ (scale distribution).
 - ▶ $V[X + Y] \neq V[X] + V[Y]$ (unless X & Y are independent).

Sums, means and random variables

- ▶ Let X_1 and X_2 be two r.v.s
- ▶ Then, $X_1 + X_2$ is also r.v.
- ▶ Mean: $E[X_1 + X_2]$; Variance: $V[X_1 + X_2]$
- ▶ We 'draw' two global leaders and assign X_1, X_2 as their ages.
- **Sample mean** \rightarrow also a r.v.

$$\bar{X} = \frac{X_1 + X_2}{2}$$

Uncertainty due to possibility of 'drawing' other leaders.

Global leaders data

Data: personal characteristics of leaders (Horowitz 2015)

```
head(age.lead, n=9)

## # A tibble: 9 x 4

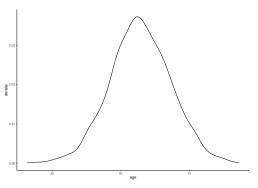
## idam year leader age
```

```
##
    idacr year leader
                                 age
##
    <chr> <dbl> <chr>
                               <dbl>
## 1 USA
           1877 Grant.
                                 55
## 2 USA 1881 Haves
                                 59
## 3 USA
           1881 Garfield
                                 50
## 4 USA
           1885 C. Arthur
                                 56
## 5 USA
           1889 Cleveland
                                 52
           1893 Harrison
## 6 USA
                                 60
## 7 USA
           1897 Cleveland
                                 60
## 8 USA
            1901 McKinley
                                 58
## 9 USA
            1909 Roosevelt, T.
                                  51
```

Full sample means

```
# mean of sample
mean(age.lead$age, na.rm = T)

## [1] 57.122
# Plot distribution of all leaders in data
ggplot(age.lead, aes(x=age)) +
   geom_density() + theme_classic()
```



Distributions of sums & means

'Draw' two leaders, calculate sum and mean of age.

Drawing leaders at-random

	X ₁	X ₂	X ₁ + X ₂	Mean X
Draw 1	51 (Teddy R.)	69 (H.W.Bush)	120	60
Draw 2	55 (Rubio-MEX)	42 (Pardo – ECU)	97	48.5
Draw 3	69 (Chirac-FRN)	61 (Brandt-GFR)	130	65
Draw 4	38 (Delvina-ALB)	39 (Doe-LBR)	78	38.5

Distribution of sum Distribution

Independent and identical r.v.s

- \triangleright $X_1 \dots X_n$ are iid r.v.s.
- ▶ Random sample of n respondents on a survey question.
- ▶ **Identically distributed**: distribution of X_i is same for all i
 - $E(X_1) = E(X_2) = \dots = E(X_n) = \mu$
 - $V(X_1) = V(X_2) = \dots = V(X_n) = \sigma^2$
- Key insights of iid properties:
 - Sample mean = population mean (on average).
 - ▶ Variance ← population variance and sample size.
 - ▶ SD of sample \rightarrow standard error

$$SE = \sqrt{V[\bar{X}_n]} = \frac{\sigma}{\sqrt{n}}$$

Large samples: Global leaders

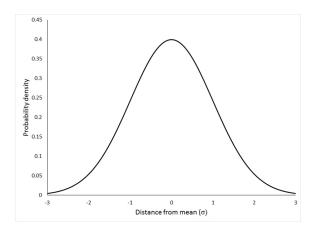
- ▶ We 'draw' two samples of global leaders
- ▶ Assign X_1, X_2 as their ages.
- Uncertainty of our data leaders change each draw.
- ▶ What happens to our means when the sample size increases?

Large samples

Law of large numbers

- ▶ $X_1...X_n$ is iid with mean μ and variance σ^2 .
- As n \uparrow , $\bar{x} \to \mu$.
- ▶ $P(\bar{x}) \rightarrow \mu$ increases as n get larger.
- Expectation: $E(\bar{X}) = E[X_i] = \mu$
- ▶ Think about the variance: $V(\bar{X}_n) = \frac{V[X]}{n}$

The Normal distribution



$$X \sim N(\mu, \sigma^2)$$

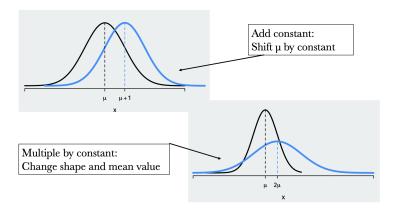
- Mean/expected value = μ
- ▶ Variance = σ^2

The Normal distribution

- ► A "Bell-shaped" PDF
- Important properties:
 - Any r.v. is more likely to be in center than tails.
 - Unimodal: single peak, at the mean value.
 - Symmetric around the mean: equal probabilities.
 - Everywhere positive (tails 'stretch' to infinity).
- **Standard normal distribution**: mean = 0, SD = 1.
- ▶ Standard normal variable \rightarrow *z-score*: $Z = \frac{X-\mu}{\sigma}$

The Normal distribution

► Transforming the normal distribution:



Central limit theorem

- Let X_i be r.v. which is iid and normally distributed.
- $ightharpoonup \bar{X}$: also normally distributed in large samples.

Sample mean tend to be normally distributed as samples get large

- Extends the application of r.v. in large samples. How?
 - Value approaches μ and normally distributed.
 - ▶ Better approximation of population mean value.
 - ► Sample mean is normally distributed, regardless of the distribution of each X (r.v.).

Simulating larger sample (CLT)

- Draw at-random 1000 leaders from data.
- Calculate and save sample mean multiple times (use a loop)

```
sim.lead <- 1000
all.mn <- rep(NA, sim.lead)

for (i in 1:sim.lead){
   lead.draw <- sample_n(age.lead, 1000)
   all.mn[i] <- mean(lead.draw$age, na.rm = T)
}

head(all.mn)

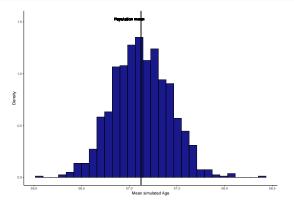
## [1] 57.28325 56.71850 57.12818 56.86815 56.62234 56.96761

mean(all.mn, na.rm = T)

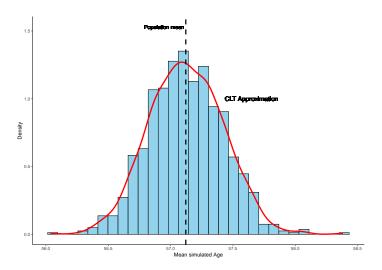
## [1] 57.12523</pre>
```

Plotting the simulated data

```
# Save vector in data frame and plot (add 'population' mean)
d <- data.frame(x = all.mn)
ggplot(d, aes(x)) +
geom_histogram(aes(y = stat(density)),fill="navyblue", color="black", alpha=0.9) +
xlab("Mean simulated Age") + ylab("Density") +
geom_vline(xintercept = 57.122, color = "black", size = 1.2) +
geom_text(aes(x = 57, y = 1.53, label = "Population mean")) +
theme_classic()</pre>
```

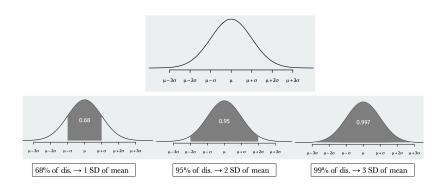


Plotting the simulated data



Empirical rule for normal distribution

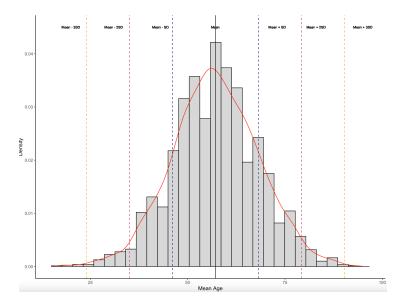
If $X \sim N(\mu, \sigma^2)$, then:



Empirical rule in R

```
# Values
pnorm(1) - pnorm(-1)
## [1] 0.6826895
pnorm(2) - pnorm(-2)
## [1] 0.9544997
# Use the Leader data
mu <- mean(Leader$age, na.rm = T)</pre>
sig <- sd(Leader$age, na.rm = T)</pre>
pnorm(mu+sig, mean = mu, sd = sig) - pnorm(mu-sig, mean = mu, sd = sig)
## [1] 0.6826895
pnorm(mu+2*sig, mean = mu, sd = sig) - pnorm(mu-2*sig, mean = mu, sd = sig)
## [1] 0.9544997
```

Leaders age: normal distribution "break-down"



Wrapping up week 10

Summary:

- Probability and uncertainty.
- Mapping probability of events to random variables.
- ▶ Linking r.v. to our data random selection of values.
- Sums and means of random sample.
- Probability distributions (Bernoulli, Binomial, etc.).
- Large samples and their benefits.
- CLT / Law of large numbers.
- ▶ The normal distribution.